

Terry Foster

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ABOUT ME

Creating isn't something I do, It's who I am.

I have been using my creativity to grow businesses and brands since I was a kid. Now it's time I use my many skills and leadership abilities, to push myself as far as I can go.

Check out my portfolio for some examples of my work

MY EDUCATION

2017 - 2019

Honours with Distinction,
Multimedia Journalism
Conestoga College

Multi-award winner for best
Multimedia story, Journalist of the
year and more

2019 - 2020

Post-graduate
Social media marketing
Conestoga College

In-depth cross-platform social
media marketing and management

WORK EXPERIENCES

2015 - Pres

CEO/ CMO

Furniture District Inc./ Kitchener

Furniture District group of companies includes G&B Urban Design, The Timber & Barn Co. and Hobby Hardware. I am solely responsible for the business development and marketing of all companies

2016 - 2018

Marketing Consultant

Kitchener/ Toronto

Creating marketing assets and campaigns for various clients including restaurants, entertainers, charities and other small businesses.

2007 - 2015

Executive Chef/ Restaurant Consultant

Ottawa, Toronto, Montreal, Waterloo, Stratford

I worked with several business owners to open new, and expand growing restaurants and franchises. I managed teams of 100+ professionals.

HARD SKILLS

Indesign ●●●●●
Photoshop ●●●●●
Illustrator ●●●●●
Premiere Pro ●●●●●
Photo/video ●●●●●

SOFT SKILLS

Problem Solving ●●●●●
Teamwork ●●●●●
Work Planning ●●●●●
Team Management ●●●●●
Leadership ●●●●●



Creative Specialist

View my portfolio at www.terryfoster.ca

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Terry Foster Creative Specialist

Creativity and leadership are in my blood. I started working young and by age 16 I had first management role. Since then I have climbed to the top of two different professions and been involved in nearly a dozen business startups and managed teams of over 100 people in 12 locations.

I have several creative skills that include photo/video, graphic design, and writing. I returned to school as an adult and graduated at the top of my class in multimedia journalism. I had a 4.0 GPA and was awarded honours with distinction along with several awards for my multimedia content. I then attended a post-graduate social media marketing program.

Following school I freelanced my marketing services, creating photo and video content for musicians, businesses and local charities. I then created a half year of content for a naturopathic doctor that included wellness blog writing, SEO, copywriting and photo/ video content and social media posts.

I then went on to found three companies, and have grown them as the CEO and Chief Marketing Officer. My companies are now self sustained and I am looking for my next big challenge in a creative leadership role.

I hope to have an opportunity to lead the creative team of an exciting brand.

Terry Foster



CREATIVE SPECIALIST

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